

Impact! Anime Rocks America



Presented by Clyde Adams III at PJ Mini-Pop festival 2010-05-23, with notes & revisions as of 2010-05-24

My website is nyc-anime.com, and the latest version of this presentation is available there

Schedule

- Clyde Adams III on impact
- Ricardo Datts on cross-cultural connections
- Graig Weich and *Ravedactyl*: a new American anime



Graig Weich's web site is BeyondComics.tv

Impact! Outline

- Introducing me
- Introducing the subject
 - Japanamerica
- What happened: 1st wave
- What happened: Fans!
- What's special about anime culture
- How anime culture has changed
- What next?
- Fandom in the 1990s (video)



About me

- Fan since early 1990s
- Running NYC Anime web site since 1998 (now at nyc-anime.com)
- Metro Anime club member since 1998, now maintaining their site metroanime.org
 - NOT “Metro Anime programmer”
- Director & president, Asia Pacific Forums Ltd.



New York City Anime: Events, clubs, shops, and more

Informing fans since 1998!

nyc-anime.com | [About](#) | Last revised 2010-05-21

metro anime 

Note: See the [video](#) & [article](#) on a panel with me at NYAF on 2008-09-28 (the Japanamerica panel). I am in [part 11](#) & [part 12](#) of the video playlist, and in the article paragraph starting "To this, Adams added..." (Thanks to [Lawrence Brenner](#) for recording the video.)

Note: See the [Time Out New York article](#) on me shopping for anime. (April 2008)

Note: "Finding Anime in NYC" presentation: [.pdf 39 KB](#), [.ppt 94 KB](#). A version of this was last presented at the [New York Anime Festival \(NYAF\)](#) on 2009-09-27.

Testimonials

"Where and how can you find anime and manga in NYC, as well as anime clubs, anime-related events, and merchandise? Host Clyde Adams III, webmaster of nyc-anime.com for over a decade, has the answers. This is an update of his NYAF 2007 and 2008 panels."
[[New York Anime Festival \(NYAF\) September 2009 panel schedule](#)]

"Anime expert Clyde Adams III gives us a crash course in Japanese popular culture... He's been a real otaku (superfan) of Japanese anime and manga for nearly two decades... he also manages the fan site nyc-anime.com."
[[Time Out New York 2008-04-10](#)]

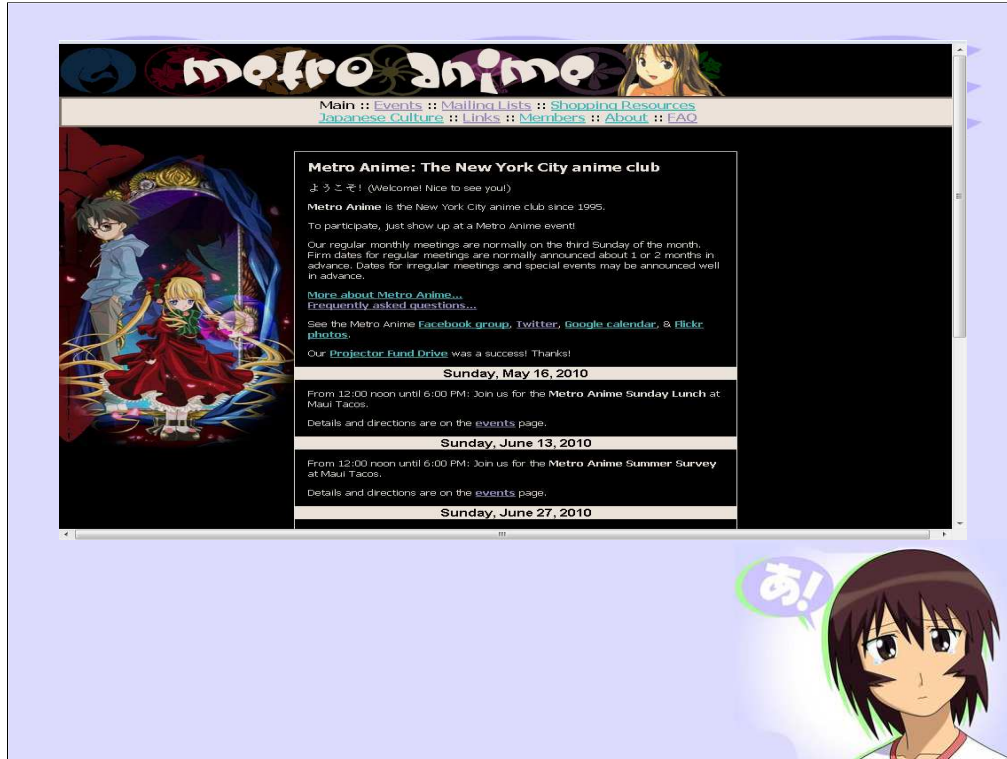
"...Join the creator one of the best NYC's anime website [sic], www.nyc-anime.com, to get the information you crave."
[[AnimeNEXT Pocket Schedule 2008-06-20](#)]

"New York City Anime—A pretty darn comprehensive list of NYC-area anime and related cons, events, stores, reviews and more. It's not fancy, but it's a bomb for any local or visiting otaku."
[[Duzooop #661](#)]

Search Amazon.com:
 All Products
 Keywords:
 Search New and Used amazon.com.



nyc-anime.com



metroanime.org



April 2008 article in *Time Out New York*.

A pdf of the print article is posted on nyc-anime.com

The online version of the article is here:

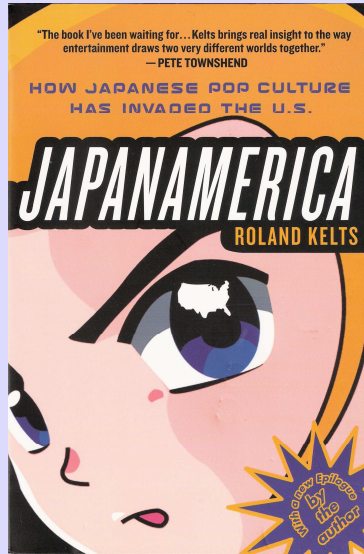
<http://www.timeout.com/newyork/articles/features/28438/rummaging-forjapanese-comics-toys>

Introducing the subject

- Cultural influence always goes 2 ways
- *Japanamerica*



Japanamerica



Japanamerica: How Japanese Pop Culture Has Invaded the U.S. by my friend Roland Kelts

<http://japanamericabook.com/>

<http://japanamerica.blogspot.com/>

Japanamerica



Roland Kelts

Japanamerica panel at New York Anime Festival 2008-09-28

Good (not 100% accurate) article about panel here:

<http://news.toonzone.net/article.php?ID=26349>

Video of panel here:

http://www.youtube.com/view_play_list?p=0C94CB89E9A93FCB

Photo by Edward Liu on Flickr

Japanamerica



Anthony Weintraub (screenwriter of US anime film Tekkon Kinkreet), Roland Kelts, Clyde Adams III

Japanamerica panel at New York Anime Festival 2008-09-28

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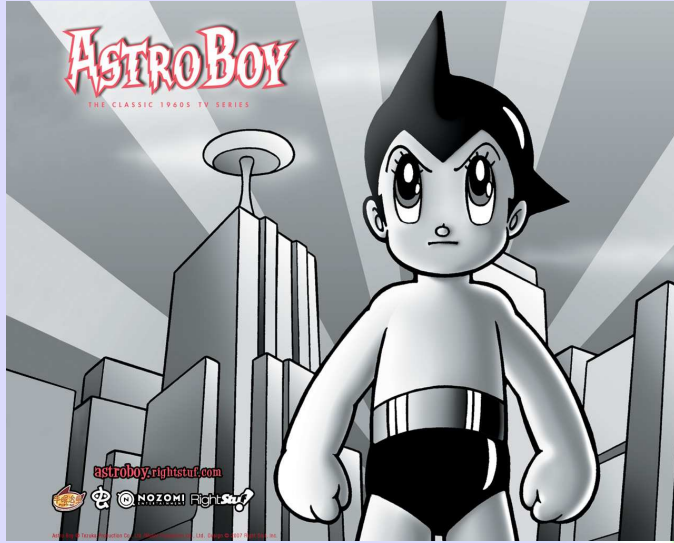
http://www.youtube.com/view_play_list?p=0C94CB89E9A93FCB

Photo by Edward Liu on Flickr

What happened: 1st wave

- Astroboy
- Kimba the White Lion
- Speed Racer
- Battle of the Planets
- Star Blazers
- Voltron
- Robotech
- Akira





What happened: Fans!

- Fan company Gainax
- Otaku and the Otaking
- US fandom: Why?
- Conventions: Project A-kon 1990, AnimeCon 1991, AnimeExpo 1992, Anime America, Otakon 1994, Katsucon 1994
- US fan companies Animeigo, ADV, Central Park Media



Studio Gainax is a anime business whose founders were fans

The word Otaku has had many meanings; in the context of anime, it means a fan

Toshio Okada of Gainax was dubbed the Otaking, King of the Otaku

The late Steve Pearl, American superfan, was called the American Otaking by Okada

Why US fandom? One reason is US military people in the Far East got interested

What's special about anime culture

- Huge manga production, easy entry
- Huge doujinshi (amateur manga) production, Comiket comics market, even easier entry
- Vast range of subjects
- Huge anime production, supported by manga, easy entry since OVAs (1985)



OVAs = Original Video Animation; direct-to-video releases

How anime culture has changed

- OVAs (*Megazone 23*, 1985)
- Comiket comic market



Also:

- The beginning of anime aimed at an adult audience (*Lupin III* TV, late 1970s)
- Increasing technical quality and sophistication (*Do You Remember Love* (Macross movie) & *Nausicaa*, 1984)

Megazone 23 was an incomplete TV series that the networks did not buy; it was successfully released directly to video, becoming the first OVA (Original Video Animation)

What next?

- Anime forever!



Fandom in the 1990s (video)

- Tokyo Newsstation 1995 show
 - Sailor Moon in US
 - Otakon 1995
 - Otaku no Video (the anime about anime fans!)



The show also includes a segment on NYC anime store Anime Crash (now closed).